

For Immediate Release

Terri Friel has been Named a Top Female Executive in Management

Dr. Friel boasts more than three decades of multiple professional successes in her field

CHICAGO, July 14, 2015, Terri Friel, CEO of Doctus INC, has been named a Worldwide Branding Top Female Executive in management. While inclusion in Worldwide Branding is an honor, only small selections of members in each discipline are chosen for this distinction. These special honorees are distinguished based on their professional accomplishments, academic achievements, leadership abilities, years of service, and the credentials they have provided in association with their Worldwide Branding membership.

Dr. Friel is a seasoned professional engineer whose extensive experience with analysis, strategy and turnaround makes her adept at complex organizational analysis, formulating strategy and planning implementation. Her professional expertise also includes continuous improvement, business process restructuring and organizational change management. Her current company, Doctus INC offers a variety of professional consulting services in strategic and operations management, as well as strategy development and implementation plans. The company uses qualitative and quantitative techniques to conduct operation reviews and improvements in various businesses.

Prior to forming and starting Doctus INC, Dr. Friel gained corporate management experience at Procter & Gamble, Fries & Fries and PepsiCo, and academic management experience Butler University, Roosevelt University and Eastern Kentucky University. In her previous positions, Dr. Friel demonstrated her ability to solve difficult problems, manage complex and diverse projects, while also building a coalition for solving problems to develop new opportunities. At Procter & Gamble, she managed to save \$2 million through cost savings projects using internal craftsmen by reducing job backlogs, ultimately capitalizing 50% of internal labor costs. At PepsiCo, she was responsible for the \$2 million plant expansion and high speed can line installation and start-up working with multiple subcontractors such as Sverdrup and Continental Can. The start-up was considered the best in the history of the company, boasting 90% productivity in 90 days. As associate dean at Butler University, she initiated and oversaw the design and installation of a \$2.5 million college classroom and office upgrade with \$250,000 allocated for new technology. During her time at Roosevelt University's business school, she was able to turn the institution around and raise it to apply for the highest level of accreditation in two years. Today, Dr. Friel consults with small and start up companies and maintains affiliation with the AIDS Foundation of Chicago, the Chicago Community Based Incubator and Indo American Community Services. She is also the founding board member of the Chicago 2020 Women on Boards campaign (www.WOB2020.org) and the Private Directors Association, <http://privatedirectorsassociation.org>.

An extensively qualified professional in her field, Dr. Friel received a Doctor of Engineering in engineering management and a Master of Science in engineering management, both from Southern Methodist University. She also received a Master of Engineering and a Bachelor of Science, both in chemical engineering, and a Bachelor of Art in French. She is fluent in English and French, and is well traveled, having been to more than 30 countries around the world. Dr. Friel has built her personal athletic qualifications by becoming a USAT and Ironman certified triathlon coach. She completed nearly 40 triathlons in the last 7 years and her first full Ironman in 2015. She also intends to begin working with women over the age of 40 who participate in triathlons, to encourage them and help with nutrition and training.

For more information about Dr. Friel, please visit <https://www.linkedin.com/in/xfriel>.